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中聚投資
ZHONGJU INVESTMENT

ZHONG JU INVESTMENT GROUP LIMITED

中聚投資集團有限公司

*(Formerly known as Centenary United Holdings Limited 世紀聯合控股有限公司)
(Incorporated in the Cayman Islands with limited liability)*

(Stock Code: 1959)

PROFIT ALERT — REDUCTION IN LOSS

This announcement is made by Zhong Ju Investment Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Director(s)**”) of the Company wishes to inform shareholders of the Company (the “**Shareholders**”) and potential investors of the Company that based on the information currently available to the Board and its preliminary review and assessment of the Group’s latest unaudited consolidated management accounts (the “**Management Accounts**”) for the year ended 31 December 2025 (the “**Reporting Period**”), the Group expects to record a revenue of approximately RMB898 million for the Reporting Period, while the revenue for the year ended 31 December 2024 (the “**Corresponding Period Last Year**”) was approximately RMB1,242 million. The Group expects to record a consolidated net loss of approximately RMB35 million for the Reporting Period, representing a significant narrowing of 61% as compared to the consolidated net loss of approximately RMB90 million recorded for the Corresponding Period Last Year.

The Board considers that the main reason for the anticipated reduction in the consolidated net loss for the Reporting Period is as follows: due to adjustments in business strategy, decisive optimization and consolidation of underperforming stores, coupled with reductions in administrative and selling expenses, the consolidated net loss of the Group for the Reporting Period has narrowed significantly as compared with the Corresponding Period Last Year.

The Company is still in the process of finalising the annual results of the Group for the Reporting Period. The information contained in this announcement is only a preliminary assessment by the Board based on the Management Accounts and the latest information currently available, which have not been reviewed by the auditor or the audit committee of the Company and may be subject to adjustments. Finalised annual results of the Group for the Reporting Period may be different from what is disclosed in this announcement. Shareholders and potential investors are advised to read the Group's annual results announcement for the year ended 31 December 2025, which is expected to be published at the end of March 2026.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Zhong Ju Investment Group Limited
Law Hau Kit
*Chairman, Executive Director and
Chief Executive Officer*

Hong Kong, 16 March 2026

As at the date of this announcement, the executive Directors are Mr. Law Hau Kit, Mr. Chen Huaquan, Ms. Li Huifang, Mr. Li Jianchang and Mr. Yang Jian; and the independent non-executive Directors are Mr. Li Wai Keung, Mr. Li Weining and Ms. Yan Fei.